



**anti
counterfeit
authority**

Upholding Authenticity

2ND INTERNATIONAL SYMPOSIUM ON INTELLECTUAL PROPERTY PROTECTION AND ENFORCEMENT (ISIPPE-2)
JUNE 5 TO 6, 2024, AT KICC-NAIROBI

SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	PLATINUM	GOLD	DIAMOND	SILVER	BRONZE	EMERALD	EXHIBITION
Kshs.	5,000,000	3,000,000	2,000,000	1,500,000	500,000 - 1,000,000	≥500,000	30,000 - 150,000
USD	35,000	20,000	14,500	10,500	7,000	2,000 - 5,000	700 - 1,400
1. Recognition as a sponsor through sponsor adverts, media mentions, acknowledgements and MC mentions during the conference.	✓	✓	✓	✓	✓	✓	✗
2. Speaking opportunity at official opening	✓	✓	✓	✓	✗	✗	✗
3. Chairing and/or presentation slots during the conference (role & duration varies with sponsorship level)	✓ 20 - 30 Mins	✓ 12 Mins	✓ 10 Mins	✓ 5 Mins	✗	✗	✗
4. Logo placement on publicity materials (Size varies)	✓	✓	✓	✓	✗	✗	✗
5. Editorial and/or advert in program booklet (space depends on sponsorship)	✓	✓	✓	✓	✓	varies	✗
6. Conference branding - guided placement of roll-up or other	≤8	4	3	2	1	Varies	✗

applicable IEC materials as agreed on. (Nos of banners)							
7. Exhibition (Booth size to vary with sponsorship)	✓	✓	✓	✓	✓	✓	✓
8. Booth visit by Chief Guest	✓	✓	✓	✓	✓	✗	✗
9. Color advert on the conference Journal/Report	Priority Full Page	Priority 1/2 Page	1/4 Page	✓	✗	✗	✗
10. Certificate of Appreciation	✓	✓	✓	✓	✓	✓	✓

OTHER SPONSORSHIP PACKAGES

Activity	Sponsorship	Benefits
1. Sponsorship for networking events e.g. cocktail, dinner	Minimum Kshs. 1,000,000.00	Speech at dinner & other benefits for equivalent package above
2. Newspaper supplement	To be advised based on space preference	Placement of advert in ACA selected newspaper
3. ISIPPE 2 Give-aways	To be agreed on	Branding during the event as per equivalent package above

EXHIBITION PACKAGE

Sponsorship amount (Ksh)	Details	Remarks
1. 30,000.00	Shared open space, provided with a table & 2 chairs	
2. 65,000.00	1 booth, 3 x 3, provided with one table & 2 chairs	
3. 120,000.00	2 booths, provided with 2 tables and 4 chairs	
4. 150,000.00	3 booths, provided with 3 tables and 6 chairs	Exhibitors to cater for own stand outlook e.g. deco and any additional requirements

BANK ANTI-COUNTERFEIT AGENCY KENYA COMMERCIAL BANK KIPANDE HOUSE BRANCH ACCOUNT NO: 1119056322 BANK CODE: 01 BRANCH CODE: 101 SWIFT CODE: KCBLKENX or ANTI-COUNTERFEIT AGENCY	M-PESA PAYBILL MPESA PAYBILL NUMBER: 522522 ACCOUNT NO: 1119056322
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